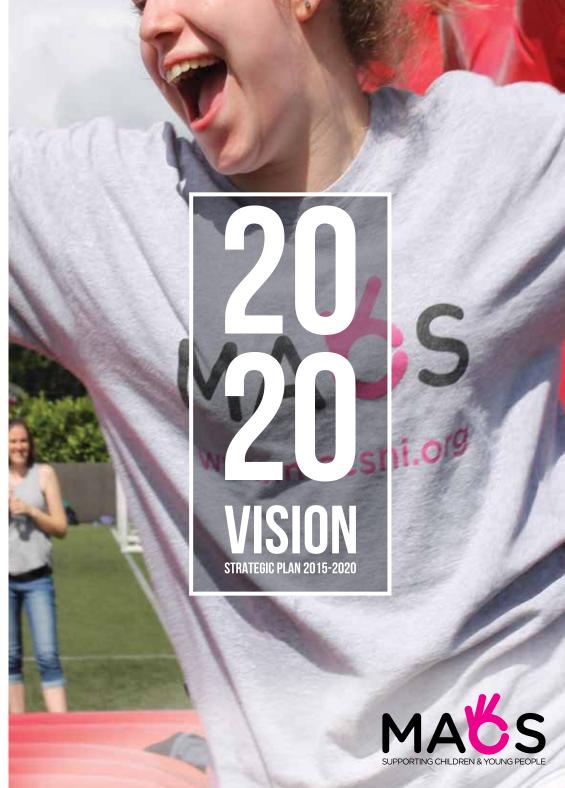
## AIM 3: STRENGTH, EXCELLENCE, INNOVATION AND VISION

WHAT WE ARE GOING TO DO	GOAL OR TARGET
Collaborate with other voluntary organisations	Seek to work in collaboration with other training and educational organisations in order to improve outcomes for young people not currently engaging in training or education
	Work in collaboration with other housing providers in order to provide a full and varied range of accommodation options for young people leaving care and that are homeless
	Share our learning and approaches to practice with other providers in the sector
Establish Social Pedagogy as an approach across all MACS services	Improved outcomes for young people in relation to physical, positive contributions, reduction in isolation and improved relationships with their peers and families.
Achieve new awards	Clear standards (PHA) Investors in People (Sliver) Investors in Children Obtain 4 awards of recognition and excellence
Consolidate governance and strategic leadership	Compliance to Charity Commission NI requirements
Ensure effective and transparent financial/administrative systems	90% of staff are satisfied with internal process
Encourage innovative practice and develop new services to address identified unmet needs	Secure complimentary services for young people
Volunteers enhance MACS support services	Volunteers are integrated into all MACS services
Raise profile of MACS outside the third sector	Diversify income streams and increase unrestricted funding by 5%







## 2020 STRATEGIC PLAN 2015-2020

MACS was established in 1990 to provide a range of services for young people. Since then we have succeeded in developing an approach which is effective and sustainable. The values and ethos of our organisation, particularly our approach to participation, are at the centre of this success. MACS have 3 core services which provide Supported Housing, Floating Support and Wellbeing. Over the next 5 years the key themes of our strategy will be:



## AIM 1: GETTING CHILDREN AND YOUNG PEOPLE WHERE THEY WANT TO BE

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WHAT WE ARE GOING TO DO	GOAL OR TARGET
Provide quality services to children and young people	80% of children, young people are happy with MACS services
Support young people to secure and maintain their own tenancies or other accommodation in order to prevent homelessness	90% of young people will be supported to maintain their own tenancies or other accommodation
Support young people to better manage their emotional and mental wellbeing	Reduction in suicide and self harm by 80%
Increase number of children & young people supported by MACS services	Increase number of children aged 11-16 years old supported by 40%
	Increase number of young people supported by 25%
Provide bespoke schools programmes promoting positive wellbeing	80% of children aged 11-16yrs indicate increased knowledge of coping strategies and building resilience
Improve on outcomes for young people in the following areas	Economic wellbeing 70% Enjoy and achieve 75% Be healthy 70% Stay safe 75% Positive contribution 70%

## **AIM 2: LED BY YOU**

WHAT WE ARE GOING TO DO	GOAL OR TARGET
Increase participation of young people at MACS	Young people make recommendations in relation to MACS services and organisation development
Increase participation of young people in their wider communities	Young people get directly involved in the own communities
Increase participation of volunteers in MACS	Volunteers make recommendations in relation to MACS services and organisation development
Support and develop staff through transparent and effective HR systems	95% of staff express high job satisfaction 100% of staff are skilled and motivated having a real say in how the organisation and their service develops

